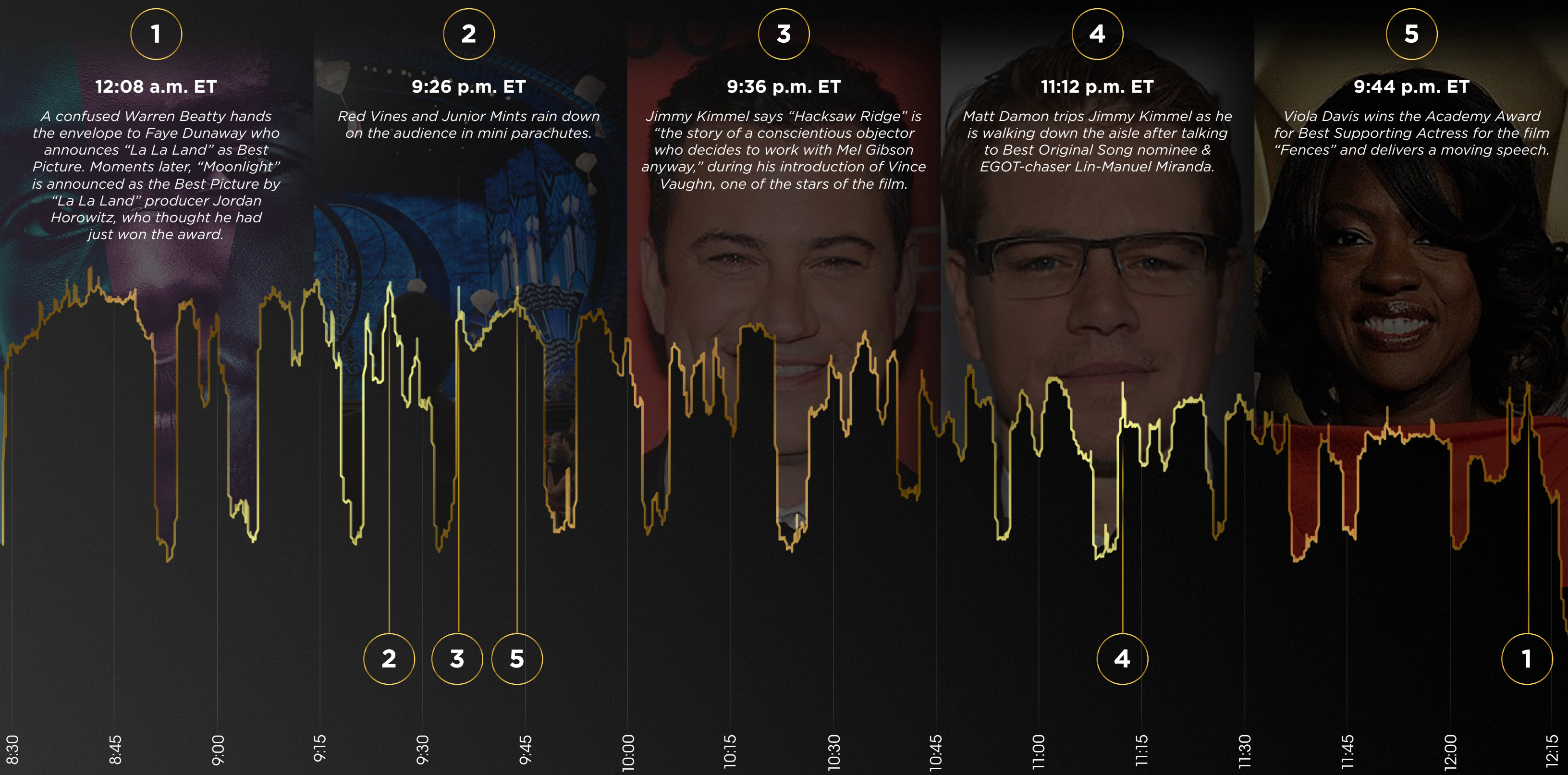


# Academy Awards®

## POST-SHOW REPORT

Snafu Sparks Unprecedented Engagement Spike at the End of Awards Show Broadcast



1

12:08 a.m. ET

A confused Warren Beatty hands the envelope to Faye Dunaway who announces "La La Land" as Best Picture. Moments later, "Moonlight" is announced as the Best Picture by "La La Land" producer Jordan Horowitz, who thought he had just won the award.

2

9:26 p.m. ET

Red Vines and Junior Mints rain down on the audience in mini parachutes.

3

9:36 p.m. ET

Jimmy Kimmel says "Hacksaw Ridge" is "the story of a conscientious objector who decides to work with Mel Gibson anyway," during his introduction of Vince Vaughn, one of the stars of the film.

4

11:12 p.m. ET

Matt Damon trips Jimmy Kimmel as he is walking down the aisle after talking to Best Original Song nominee & EGOT-chaser Lin-Manuel Miranda.

5

9:44 p.m. ET

Viola Davis wins the Academy Award for Best Supporting Actress for the film "Fences" and delivers a moving speech.

2

3

5

4

1