

OFFICIAL RULES

No purchase necessary to participate or receive a prize, and a purchase will not increase your chance of receiving a prize, in the TiVo® Music Service Subscription Giveaway (“Giveaway”). Void where prohibited. At time of entry, you must be at least eighteen (18) years of age, a U.S. (i.e., the fifty (50) states and the District of Columbia) resident, and not a TiVo employee (and not related to a TiVo employee), and you must possess a valid email address. “Entry Period” commences at 9:00:00 a.m., Pacific Time (“PT”), on September 9, 2014 and ends at 9:00:00 a.m., PT, on September 11, 2014. To enter, type your valid email address into the “Comments” section of the blog post accompanying these Official Rules, and click on the “send” button, during the Entry Period. Entries must be received by TiVo Inc. (“TiVo”), the sponsor of this Giveaway, prior to the end of the Entry Period. Maximum of one (1) Giveaway entry per person, household and email address; multiple entries will be void. TiVo is not responsible for any email transmission or delivery errors, regardless of cause. From among all eligible Giveaway entries received by TiVo during the Entry Period, five (5) potential prize recipients will be selected by means of a random drawing conducted by or on behalf of TiVo at approximately 4:00 p.m., PT, on September 11, 2014. Potential prize recipients shall be deemed to be the authorized accountholders of the email addresses selected in such drawing. Odds of being selected as a potential prize recipient depend on the number of eligible Giveaway entries received by TiVo during the Entry Period. Potential prize recipient must be reachable (at email address provided) within seventy-two (72) hours of initial contact attempt; otherwise, he/she will forfeit the prize, and TiVo may or may not (at its sole discretion) select a potential alternate prize recipient by means of another random drawing that TiVo conducts among all remaining eligible Giveaway entries received by TiVo during the Entry Period. Each of the five (5) prizes will consist solely of one (1) Spotify® Premium music subscription for six (6) consecutive months, after which time the subscription automatically will terminate unless the prize recipient affirmatively arranges and pays to renew such subscription. Each such prize will be in the form of an electronic code, which either an existing or a new Spotify accountholder may redeem at www.spotify.com/redeem. Prize recipients are bound by the service renewal and cancellation requirements and other “Terms and Conditions of Use” (available at www.spotify.com/us/legal/end-user-agreement/) governing the Spotify Premium music subscription service. Each awarded prize is redeemable and usable solely by the selected recipient thereof. No prize substitutions, except by TiVo for a prize of substantially equal or greater value. The approximate retail value of each prize is \$59.94, with each prize recipient to be solely and fully responsible for promptly reporting and promptly paying any and all applicable federal, state and local taxes that may be due on the prize value. All prizes are awarded “as is”, with TiVo making no representation, warranty or guarantee in connection therewith. The first name, the first initial of the last name, and the city and state of residence of any prize recipient(s) can be publicly posted by TiVo in any media (now known or hereafter devised), without compensation to or approval of the prize recipient(s). All Giveaway-related decisions (e.g., satisfaction of eligibility criteria, selection of prize recipients, etc.) by TiVo are final, binding and non-appealable. Spotify is a registered trademark of Spotify USA Inc., which is not affiliated with TiVo, is not a sponsor of this Giveaway, and does not endorse TiVo products and services. By participating in this Giveaway, you agree to defend, indemnify, hold harmless, and release TiVo and Spotify from and against any and all claims, demands, actions, causes of action, liability, damages, losses, injuries, costs and expenses

(including attorneys' fees) arising out of or related to your participation, or receipt or use of any prize, in this Giveaway. Any Giveaway-related disputes shall be brought and adjudicated exclusively in the state and federal courts located in Santa Clara County, California, and you consent to the exclusive personal jurisdiction of such courts. © 2014 TiVo Inc.